



Resource Pack 2019

Northern Ireland





Volunteers' Week takes place every year across the UK from 1–7 June and Volunteer Now takes the lead in promoting the campaign throughout Northern Ireland

The theme for 2019 is **Time to Celebrate** and is all about celebrating, thanking and showcasing volunteers who ALL make a difference to so many charities and organisations.

Volunteers' Week UK Team

NCVO leads this UK-wide campaign along with Volunteer Now (Northern Ireland), Volunteer Scotland (Scotland) and WCVA (Wales).



www.ncvo.org.uk/



www.volunteernow.co.uk



www.volunteerscotland.net



www.wcva.org.uk



There are a wide range of ways in which you can celebrate the Week.

PLAN AN EVENT

- * Maybe you could have a Coffee Morning; Afternoon Tea; BBQ; Picnic; Movie & Pizza night; Dinner; Party or hold a recognition event and ask a local personality or council to present certificates – it's up to you! (you can download and customise your own certificates - see link on page 5)
- * Decide on a date, time and venue and think about a realistic budget. Perhaps seek sponsorship from local businesses for financial or in-kind support
- * Think about dressing the venue with balloons and some entertainment or background music
(see Event Checklist on page 5)



ISSUE A PRESS RELEASE

- * Inform local media about your event. Think about profiling one of your volunteers (see template press release on page 5)

SHOW YOUR SUPPORT ON SOCIAL MEDIA

- * Use social media to highlight your activity during the Week and use the official hashtag **#VolunteersWeek** on Twitter, Facebook and Instagram
- * Use the suggested social media posts template (see templates page 5)

LET US KNOW YOUR PLANS ...

- * Volunteer Now will be happy to promote your activities on social media or to highlight your volunteer stories. Tag us on Twitter [@VolunteerNow1](https://twitter.com/VolunteerNow1) or on Facebook [@VolunteerNow](https://www.facebook.com/VolunteerNow)

THINK ABOUT A RECRUITMENT DAY TO ENCOURAGE NEW VOLUNTEERS



- * The Week offers a great opportunity to promote your work to new people. Let your existing volunteers share their stories and what motivated and inspired them to get involved. Make sure your opportunities are registered on www.volunteernow.co.uk for wider publicity.

Volunteer Now have a legacy of 35 years celebrating Volunteers' Week.

Here's a few examples of what we have done in the past:

- * A Mad Hatter's Teaparty.
- * A fashion show with 'willing volunteer models' linking with local charity shops to highlight their work.
- * Meet Your Perfect Match. This 'speed-dating' event saw a range of volunteer involving organisations having the opportunity to chat and get information from professionals in the area of Media; PR, Fundraising, IT and Training.
- * Sundown boat trip on the River Lagan for our befriending and driving volunteers.
- * Tea Dance with Radio Ulster's Hugo Duncan for older volunteers in local communities.
- * Held volunteer recognition events at various civic buildings across Northern Ireland.



Everything you need to make your Volunteers' Week a bright & colourful success, including logos, banners, posters, flyers, etc.

(You can also download these from www.volunteersweek.org)

GETTING READY

[Volunteers' Week Colour palette](#)

Illustration Pack: download zip file from www.volunteersweek.org

[Promotional Poster](#)

[Event Flyer](#)

[Event Checklist](#)

[Press Release template](#)

SOCIAL MEDIA

Social Media pack: download zip file from www.volunteersweek.org

Countdown Imagery: download zip file from www.volunteersweek.org

[Twitter Banner](#)

['I Volunteer' sign](#)

STYLING YOUR EVENT

Window banner* - order yours from Volunteer Now

Balloons* - order your pack from Volunteer Now

[Bunting*](#) - we have pre-printed sheets ready for you to assemble

[Banner](#)

SAYING THANK YOU

Certificate - [White background](#)

Certificate - [Colourful background](#)

[Thank You cards](#)



* **To order your balloons, bunting and window banner**, contact Sandra Faulkner at Volunteer Now on 028 9023 2020 or email Sandra.faulkner@volunteernow.co.uk. We can then let you know where your nearest collection point is.

More information

Visit Volunteer Now's website for information on involving volunteers in your organisation. From helping you benchmark your practice to getting up to date information on a topic, or advertising your volunteering opportunities in Northern Ireland, it's all on www.volunteernow.co.uk

Tel: 028 9023 2020

Email: info@volunteernow.co.uk

Web: www.volunteernow.co.uk

Volunteer Now delivers services across Northern Ireland.

We have offices at:

- 34 Shaftesbury Square, Belfast BT2 7DB
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Have a great Volunteers' Week!

Volunteer Now registered office: 34 Shaftesbury Square, Belfast BT2 7DB.

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